

# St. Philip Invitation

LIVE LIKE THAT - LOVE, FEED, SERVE OCTOBER 2018



## A Look Inside

Blood Drive	Page 2
Global Mission	Page 2
Shoe Drive	Page 2
Reformation	Page 2
Staffing News	Page 3
Church Council	Page 4
Communications	Page 4
Property Notes	Page 5
New Members	Page 5
Faith Formation	Page 6
Prayer Requests	Page 7
Birthdays	Page 7



St. Philip is hosting a **Community Blessing of the Animals** on Sunday, October 7, at 2:00 p.m. ALL faiths and pets are welcome.

## St. Philip's Social Media and Marketing Strategy Should Be Organic

*Dan Radmacher*



Last month, I talked about the new Facebook Live broadcasts of services that the St. Philip social media task force and sound team are working on. This month, I want to discuss why the social media team decided to focus social media and marketing strategy on things like this and a new welcome video as opposed to more traditional marketing approaches.

The goal is to try to figure out how to tell St. Philip's story better, so that we as a church can tell the story of Jesus better.

Toward this end, Pastor David and I talked with a local marketing professional for suggestions, and his thoughts were revelatory. He didn't think traditional marketing efforts work very well for churches. He talked about a large, local church that spent \$30,000 on a marketing campaign—and came away unsure if it delivered any tangible benefit.

He suggested that organic efforts would be more beneficial. He liked the idea of the Facebook Live broadcasts, which the social media team had already begun experimenting with, and suggested putting together short videos lifting up the church's various ministries. He also suggested looking for opportunities to put out a broader call for volunteers when we need the help.

So the team is working on a welcome video that tries to explain the "Live Like That" mindset and provides a feel for St. Philip. When the video is finished, Pastor David envisions sending it out some of the various community groups that use the church facilities, as well as possibly running it on the hallway monitors during some events.

The social media team will also work on videos highlighting other ministries—the upcoming blood drive, the Feast at Philip's, Elijah's Backpack, Witnessing Paws and more. The hope is to lift up one ministry every quarter.

Please let me or Pastor David know if you have ideas for telling the St. Philip story better. Please try to take pictures and even video at church events that may be shared on the Facebook page, website, or used in future communication opportunities. Pictures and video can be sent to Laura Latham at [officeadmin@stphiliplutheran.net](mailto:officeadmin@stphiliplutheran.net).

## Blood Drive

Debbie Kanode

Imagine 8,800 x 3=26,400! Do you feel connected to that many people? St. Philip Lutheran Church does. Through blood drives since 1994 St. Philip has collected 8,800 pints of blood for the American Red Cross, saving 26,400 lives. What a tremendous ministry that is such a long



You can show support by donating blood or helping to volunteer to help with the drive. To sign up online to donate blood, go to [www.redcrossblood.org](http://www.redcrossblood.org), look up zip code 24019 and you will find St. Philip

-standing tradition for St. Philip!

Please come out and support this life saving ministry on October 15th from 11:30 am till 7 pm.

Lutheran Church.

There is a huge deficit for blood right now and the need continues every second of every day. Please share the St. Philip blood drive information with your friends, family, co-workers to make it a success.

“IT FEELS GOOD TO GIVE A LIFE”.

## Shoe Drive

Patti Henkel

A community book group made up of several members of St. Philip is currently reading the book *Sensible Shoes* by Sharon Garlough Brown. The book has inspired them to create a service project in conjunction with their discussion.

They will be collecting be collecting sensible, gently worn or new shoes for homeless men and women in the Roanoke Valley through Sunday, October 28. Comfortable thick soled shoes and boots would be greatly appreciated. New socks will also be accepted.

These shoes (and socks) will be distributed to guests at the Samaritan Inn and elsewhere.

Collection boxes can be found in the fellowship hall.

Questions? See Patti Henkel.



## Reformation Sunday Worship

Pastor David

Every Sunday is a celebration of God's love for us and is an essential time for feeding mind, body, and soul. Weekly worship is such an important part of living in relationship with the God who creates, saves, and sustains us.

I understand in today's culture of ever



increasing commitments and priorities, sometimes worshipping every Sunday is challenging.

However, you do not want to miss worship on Reformation Sunday,

October 28. The St. Philip worship team is faithfully planning for worship that day to be a most special event. Wear RED that day to celebrate the fire of God's Holy Spirit as together

we remember proudly the contributions of Martin Luther and the protestant reformation. The congregation will celebrate with gusto an ever reforming world and the power of God's love in the community at St. Philip as well as God's love connecting us throughout the world.

Do not miss this one – worship at either 8:30am or 11am. **Be here on** October 28.

## Global Missions Yard Sale & Take Out Chicken Dinner

Donna Wright

On Saturday, October 13 the Global Missions Team will host a yard sale and take out chicken dinner.

The yard sale will take place from 8am to noon. You may purchase table space for \$10 a table. To reserve your own selling space, sign up on the sheet in

the narthex (gathering space). Tables will be provided on a first come basis. If you would just like to donate items to the church (no clothes please), you may bring them to the building Thursday October 11 between 1-4pm. Contact Donna Wright for more information.

The take out barbeque chicken dinner will be from 4-6pm. Dinner includes half a barbeque chicken, corn on the

cob, choice of potato salad or coleslaw, and cookies. Advance tickets are \$10.00, and may be purchased in the church office or see a Global Missions Team Member.

All proceeds will support Mponela Parish, Malawi. Please come for great bargains and a great meal!



## Listen, God is Calling

*Pastor David*

Thank you to all of you for the many ways you serve God's church through the ministry of St. Philip. Truly our calling is about God's work and our hands. Several of you have asked if there is a list of things that might be helpful as Church Council continues to discern next steps for staffing. There are a number of quiet ways you might make an impact in the ministry. If you have been thinking about ways to connect to the ministry at St. Philip and have not been quite sure how to start, please consider serving in one or more of these ministries:

**Altar Guild** – Each Sunday we, as a congregation, experiences the living Christ at the altar. The altar guild serves to make sure the table is ready. This ministry is wonderfully rewarding and truly as easy as getting ready to host a dinner.

**Miss You Cards** – The church office

is looking for someone who would send cards to folks who have not been to St. Philip to worship for a while.

### **Children's Table and Busy Bags**

As school starts, this is a great time to re-supply busy bags that are provided to help children participate in worship in ways that make sense for younger ones. Additionally, there is a table just for little ones in the gathering space that needs freshening.

**Worship Assistants** – Ushers, acolytes, power point clickers, sound system operators, readers, communion assistants. This is absolutely a great way to live out your faith on Sunday morning. Speak with Carol Dillman at 8:30am worship and Mary Jo Sahm at 11am worship.

**Prayer Chain Coordinator** – This longtime ministry of St. Philip needs someone to check in with the links in the chain. The prayer chain is made of praying volunteers who pray for special congregational needs. See

Laura Latham if you might serve in this way.

**Adult Faith Formation Host** - Twice a month, the adult Faith Formation class, Faith in Real Life, welcomes a guest to share how their faith is lived out in their life. One or more people are needed to greet and introduce this person to the class. Brief information about the person can be provided by Laura or Pastor David prior to the class.

**Social Ministry "Sharer"** - If you have a Facebook account, you can help share ministry of St. Philip with your family, friends, and community. Anything you see on the St. Philip Facebook page can be shared to your page and newsfeed. The social ministry task force is working to create more and more Facebook events about upcoming activities and ministries here at St. Philip. These events are open to all people, so please share and invite folks even outside of the congregation.



## Staffing Update: Announcing New Search Team

*Pastor David*

Your church council continues to try to vision for our life together at St. Philip particularly how we might be the most mission centered congregation. We want to live like Jesus, to Live Like That. With those priorities at center we want to put together staffing in the most helpful, faithful, creative way.

Three big things to communicate as we staff:

1. Church council has developed a job description that we hope might provides a framework for adding a staff person to our shared ministry.
2. As mentioned in that brief description, your church council is simultaneously pursuing possible candidates along two tracks – either engaging a talented lay leader or ordained pastor.
3. Church council has established a

The Director for Mission and Community Connection is a newly created role that would engage the ideal candidate in forming ways to connect mission to community.

The position has flexibility to be 30-40 hours while also being open to ordained or lay leadership candidates. Priorities for the position are to work in concert with St. Philip staff and congregation in exploring connecting points between faith and life in our communities.

Staffing Search Team at St. Philip to keep our process moving including conducting candidate interviews. Thank you Linda Hudson, Mike Parker, Cynda Johnson, and Chris Yopp for agreeing to serve in this way.

One of the opportunities of adding staff is to be creative with the process. Your church council wants to build on St. Philip's vitality and uniqueness. Because we seek to be intentional about integrating new perspectives candidates outside the congregation will be our focus.

Please continue to pray for our ministry together and for God's Spirit to lead great leaders to our faith community.

## Growing Through Communication

Laura Latham

As technology grows and expands in our society, one of the questions asked most often in the church office is “How do we best communicate with the congregation?” One person might prefer email while another person might prefer text while a third might prefer an announcement in the bulletin on Sunday morning.

The goal to communicate most effectively with the majority of the members of the congregation has led me to find and experiment with more

methods of communication. Last fall you saw implementation of ways of communicating inside the building with use of new TV screens in the gathering space and hallway in addition to flyers that have traditionally been posted through the building. In the last few weeks, Doodle polls have already proven useful to organize smaller committee meetings and Family Faith Formation. The robocall system, One Call Now, is useful in reaching congregation members both by voice message and text message.

While the social media team is helping find ways to tell the St. Philip story (see front page), the church office is

finding ways to help you spread that good news. I’ve used the Facebook page to create more posts about upcoming St. Philip events such as the blood drive, chicken dinner, and yard sale that can be shared with your family and friends.

All this effort is only talking if it’s not two sided, though. So if a tool I’ve found proves to be especially useful to you or the opposite, has little value, please let me know. Also if your ministry has something to communicate to the rest of the congregation, let’s decide together the best ways of doing so.

## Church Council News – September

Linda Duncan Rhodes

Council met on Tuesday, September 11, 2018 at 7:00 p.m. in the church library.

A search team with Michael Parker, Linda Hudson, and Cynda Johnson has been formed to review resumes for potential job applicants. Pastor David and Sue Huntington are awaiting confirmation from a fourth person whom has been asked to serve.

Sue Huntington reported she would contact with Dan Radmacher and Max Holland to make sure our ministry profile has been updated and ready to file and post for rostered candidates. Dan Horine will complete his research on how to post and the cost on several job sites and posting will begin

October 1, 2018. Council is hopeful for a list of potential candidates by the end of the year.

At our annual church picnic Pastor David introduced the Roanoke College students, Callie Hammer, Johnny Kliwer, and Anna Derrick, who are part of campus ministry at Roanoke College and will assist with fall programming working with youth ministry and family ministry.

Laura Latham has been sharing pictures of activities and posting upcoming events on Facebook. Pastor David asked us to spread the word to team members to contact Laura with information about postings for activities and events. Pastor David and Dan Radmacher met with a marketing person about how to make presence known on social media. The marketing person advised them the church should

invite people to like the page on Facebook and to share posts about activities and events. Pastor David stated Dan was also working on a welcome video to be put on the St. Philip website.

It’s that time of year to begin work on the 2019 Spending Plan. C.P. Staley will put together spreadsheets. Sue Huntington asked all council members to meet with the team contact person to find out funds they will need next year and also find out actions/events each team has had this year, what the congregation gave as donations, and if action teams grants were used. This information is to be provided to Sue by October 1.

The next council meeting will be October 9, 2018 at 7:00 p.m. in the church library. Anyone is welcome to attend.

## Amazon Smile

Laura Latham

As the Christmas shopping season comes, remember to use Amazon Smile. Through AmazonSmile, Amazon.com will make a donation to St Philip at no cost to you. Use the following link search for St. Philip

Lutheran Evangelical Church on the Amazon Smile site. <https://smile.amazon.com/ch/54-1087322>.

For each purchase you make Amazon.com donates a small percentage of the proceeds to St. Philip. Over time, this money can add up to help support the ministry of our

congregation.

And for you Prime members out there, yes you can still use your Prime Membership when you shop with Amazon Smile.





## Welcome New Members

On September 9, St. Philip received new members into the congregation. Please be sure to extend a warm Christian welcome to these folks. In order to help you know them better, brief bios are below.

**Gay and Charles Streithof** both graduated from the University of Delaware which is where they met. They lived in Connecticut for 30 years where Charles worked as an engineer for Pratt & Whitey Aircraft. They have two children, four grandchildren and six great-grandchildren. Gay was raised in Richmond, VA. and Charles in Pittsburgh, PA. Upon early retirement, they moved to Floyd, Co., VA. where they raised Christmas trees. They now live in The Gleeve retirement community in Daleville.

**Jason Yopp** lives in the Boxley Hills

area of Roanoke and is a manager at the Northwest “Ace” Hardware in Christiansburg, VA. He has been working with Northwest Hardware stores for more than 20 years. He is a graduate of Northside High School class of 2000. He enjoys spending his free time with his family, especially his nieces and nephews. He enjoys traveling, food and beer. He grew up in the Christian Church (Disciples of Christ), but appreciates the liturgical aspect of the Lutheran worship and finds the friendliness and fellowship of St. Philip inviting. He especially likes Pastor David’s laidback sense of humor and personality.

**Dwight (Speedy) and Donna Yopp** live in the Brookside area of Roanoke and have enjoyed being a part of St. Philip Lutheran Church for several years. They have found the church inviting and welcoming. They have three children: David, Christopher and

Jason. Speedy is retired from the Roanoke City and Western Virginia Water Authority. Speedy and Donna both spend their time caring for their grandchildren: Miriam, Drew, Elijah, Karter, and Ava. They enjoy family vacations at the beach and cookouts with the family. Donna loves shopping, not only for herself but especially for her grandchildren. They were originally members of the Christian Church (Disciples of Christ), but always felt a connection with St. Philip when Drew, Elijah and Karter went to St. Philip’s preschool. They especially like Pastor David’s down to earth personality and his weekly sermons. Speedy especially likes that they are short, sweet and to the point.



Welcome  
Our *New*  
Members

## Property Notes - Accessibility

*Laura J. Latham*

Did you know the church has many different items to help assist those who might need help moving through the building, sitting taller, or carrying

heavy items? The “accessibility corner” can be found in the corner of the fellowship hall near the tall cabinets. In it you will find a wheelchair, walker, crutches, high chairs, and a rolling cart for use in the building. Once you are finished with the item, please return it to its proper

location. To ensure the safety of equipment and the youngest members of the St. Philip community, there is blue tape on the floor to help guide you where to place it. (Some items are just too tempting to climb on or try to use. Other’s tend to fall unexpectedly and at inappropriate times).



## Hospice Volunteers

*Sue Huntington*

Ever wondered about the work that hospice volunteers do?

Carilion Clinic Hospice would treasure more volunteers to provide occasional relief support to our hospice families. Founded in 1980, Carilion Roanoke

Hospice was the first hospice in Roanoke. Ever since then trained and dedicated volunteers have offered practical and emotional support to terminally ill patients and their families.

Hospice volunteer training provides information about the many aspects of the dying process and the various ways

to assist the dying through their end of life journey. Many volunteer graduates find the training itself a transforming experience. There is no obligation to volunteer upon completion of the training.

Call Sue Huntington (540-224-4795) for information about Thursday evening classes starting October 18.

## Intergenerational Faith Formation

*Pastor David*

October 14 from 10-10:45am, ALL ages will gather between worship services for a short bible story followed by a service project. Just for 45 minutes. Just once per month. One of the best ways for all of us to grow in

faith is to do it together. Growing relationship with God takes the whole village!

In October, discover for the first time or rediscover the love of God made known in the Ten Commandments. A special thanks to Cathy Dudley for leading this conversation. The service project will be creating Blessing Bags

to share with folks in our community who are without a home.



I encourage everyone to be part of these gatherings! If you'd like to help with these in any way, please speak with Juli Albertin or Pastor David.

## Faith In Real Life (FIRL) Adult Faith Formation

*Pastor David*



Growing in faith is a lifelong endeavor! For adults the dance of integrating faith with life on a daily basis is one of the most wonderful and challenging experiences. At St. Philip we want to help make those connections with a variety of opportunities each month.

The first Sunday of each month will be

a time for reflection and discussion called “God Moments.” Come prepared to have great conversation answering some pretty standard while also thought-provoking questions. For example: “Describe a time in the past month when you questioned your faith or simply asked God why me?”

The second Sunday of each month is dedicated to coming together with all generations of the congregation in an intergenerational faith formation (see the article above).

On the third and fourth Sundays, guests from both within the congregation and members of the greater community will join the class to discuss how faith shapes their call in life. October guests are Malinda Britt, Planned Parenthood who recently traveled to Guatemala and George Edwards, Roanoke Valley Meals on Wheels.

Please plan to connect with FIRL throughout October. All discussions will be in the library, except Intergenerational Faith Formation, which meets in the fellowship hall.

## Monday Morning Bible Study

*Pastor David*

Monday mornings 9:30am-10:30am. Bible Study will kick off again starting Monday, September 10<sup>th</sup>.

Just show up on September 10<sup>th</sup> to study the scriptures you will hear the following Sunday morning. This is a great way for you to come to Sunday morning worship ready to be engaged with the word as the story is told.

If you have not been a part of the Bible study crew now is the time to try it out. The crew meets in the church library.



## Youth Group News

*Pastor David*

A warm welcome to Callie Hammer, Johnny Kliewer, and Anna Derrick, three Roanoke College sophomores who will be adding their wonderful gifts and talents of leadership to youth ministry this year. All three will primarily be participating in our Sunday afternoon youth programming. We are so excited about their presence with this essential ministry.

Youth Group: Both Middle School and High School Groups meet on the 1st and 3rd Sundays of each month, 4-



6pm, with dinner for all at 5:30pm. Come join the fun!!

### October:

- 7th – Middle School and High School Youth Groups
- 21st – Middle School and High School Youth Groups

### November:

- 4th – Rake leaves for members of the congregation
- 11th – Youth-led Worship Service: both services!!
- 11th – \*NEW\* Roanoke Valley Youth Gathering at College Lutheran Church 4-6pm.

- 16th – 18th (Fri-Sun) – Lost & Found: Youth Retreat for 7th & 8th graders
- 18th – High School Youth Group Only
- 18th (7pm) – Hollins Community Thanksgiving Worship

Youth Faith Formation: Middle School and High School Faith Formation is part of Sunday Youth Group. We use lots of different materials: re:form Bible study, videos, conversation, and “burning Jesus questions” (but Pastor David, why would we want to burn Jesus?!).



Dear St. Philip Family,

It's been just a little over a year since that fateful accident that left me with a year of uncertainty, pain, hospitalization, doctor visits, and therapies; the latest, a total elbow replacement.

I am happy to say that I am now pain free and can do most of my activities of daily living unassisted, plus work some in my yard.

During all of this my St. Philip family gave me the love and support that made it all possible. I thank you for all the many cards, the visits, food and phone calls that offered support.

I LOVE ST. PHILIP!  
Margaret Mitchell

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Dear St. Philip Family,

I have received so many encouraging cards and phone calls (following my stroke). We have enjoyed some yummy home cooked meals. We appreciate the time and efforts of those providing food! Most of all I appreciate your love and prayers. The many prayers keep me going with the Lord's blessing. God bless each of you for your caring.

Sorry I am not up to visitors yet, but I quickly tire and will be having home therapies which I need to focus on. When the time is right, then I would enjoy seeing you. I love and appreciate every one of you.

I miss worship service. Will feel better once I am able to get to church. Until then we do enjoy church on social media.

Peace and Love,  
Sonja Jecminek

## ELCA Good Gifts

The average American plans to spend over \$600 on Christmas gifts this year. Yet many admit that the tradition of gift-giving leaves us with too much stuff and too few meaningful memories. With ELCA Good Gifts, you can find more than 50 life-changing, charitable gifts – such as a pair of goats, school fees or a water well – and give a gift the world truly needs. Each gift can be given in honor of a friend or loved one, and you can send or download a personalized card to let them know about it. Shop at [ELCA.org/goodgifts](http://ELCA.org/goodgifts)

## Pet CPR and Fundraiser for Witnessing Paws

Roanoke Kennel Club is sponsoring a pet CPR and first aid certification class on October 20 from 9am to noon at St. Philip. Registration fee is \$69.95. Twenty percent of registration fee will be donated to Witnessing Paws, a ministry of St. Philip. Curriculum for all classes is developed by licensed veterinary professionals using veterinary industry standard methods of emergency medical care as it pertains to animals.

All classes are 3 hours in duration. To register or for more info, please see Laura in the church office. She will email you a link.



## Prayer Requests

*From time to time, please keep the church office informed of changes or deletions to the prayer list.*

Scott Buchanan – Member  
Calvin Knotts – Member  
Judy Diekow – Member  
Kathryn Buchanan – Member  
Betty Hammond – Member  
Rev. Bob Ward—St. Philip Friend  
Bobbie Sahagun - Michaels' friend  
Kitty Nease - Member  
Ruth Albertin - Juli Albertin's mother  
Rusty Johnson - Dolly Johnson's son  
Dolly Johnson - Member  
Forest Kanode - Kanodes' grandson  
Jamie Hinkle - Kanode's friend  
Emily Totten - Member & Scott Buchanan's sister  
Glenda Adkinson - Carol Goad's friend  
Jerry Falk - member



## Birthdays

### OCTOBER

Sara Aubitz - 7  
Matthew Smith – 10  
Max Holland - 11  
Loretta Roush – 13  
Selise Miller - 15  
Rebecca Riquelmy - 16  
Dave Mellon – 23  
Derrick Radtke – 29  
Lynn Lawson – 31

St. Philip Invitation—October 2018

St. Philip Lutheran Church  
8115 Williamson Road  
Roanoke, VA 24019

Change Service Requested

**David C. Derrick, Senior Pastor (pastordavid@stphillutheran.net)**  
**Laura J. Latham, Office Administrator (officeadmin@stphillutheran.net)**  
**Judy Burnette, Director of Music Ministries (music@stphillutheran.net)**  
**Teresa Siler-Lee, Nursery Attendant**  
**Jody Draper, Custodian**  
**Danielle Murray, Director of Preschool (preschooldirector@stphillutheran.net)**

**Church Council - 2018-2019**

Sue Huntington, Council President; Dan Horine, Council Vice-President; Peter Shick, Treasurer;  
Betty Holland, Financial Secretary; Linda Duncan Rhodes Council Secretary

Members: Gary Dudley, Chuck Jecminek, Elizabeth Reiter, Sarah Parker, Kathleen Radtke, Gary Sahm, Justin Craig

St. Philip Lutheran Church is a congregation of the Virginia Synod of the Evangelical Lutheran Church in America.  
The Reverend Bob Humphrey, Bishop, Virginia Synod

